We Have Queensland Covered! 59 Print & Digital Publishers



pagemasters.

Google News Initiative

potent. Today

















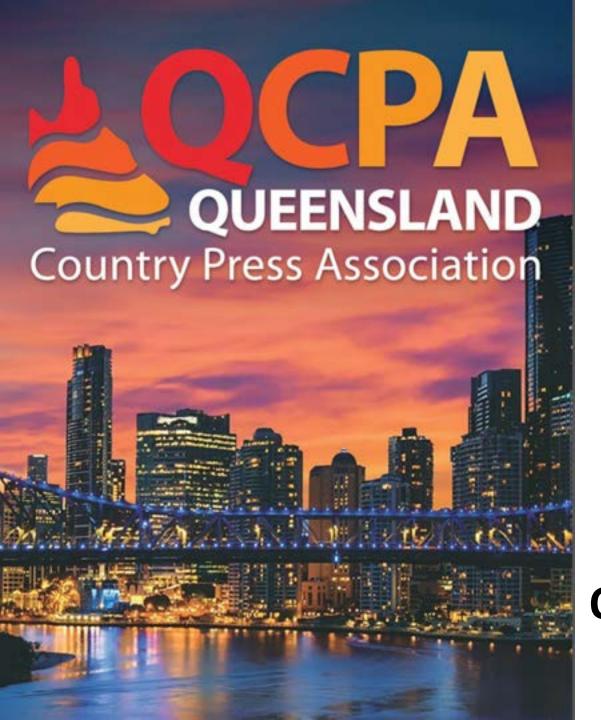






On The Road To Olympics 2032

Qld State Conference Brisbane 26th May 2023



Welcome to the Annual 2023 QCPA Media Excellence Awards

"On the road to the Olympic & Paralympic Games 2032"



MC for the evening
Dave O'Neil
from the
Comedy Fun House



Thanks to our major sponsors





Congratulations New President QCPA

Wendy Creighton Fassifern Guardian Boonah Newspapers























Best Locally Produced Print Advertisement

Judge: Renee White, Plains Producer, SA

Presented by:

Steve Marshall: ECO3

Thanks to our major sponsors







Third Place

AWARDED TO

Mackay and Whitsunday Life

Best Locally Produced Print Advertisement

Karen Hill Foral Design ~ \$75 Mothers Day Special

Carl Portella President QCPA

Thanks to our major sponsors





Second Place

AWARDED TO

Today Weekender

Best Locally Produced Print Advertisement

Parkhurst Quality Meats ~ 'Meat' Us Online

Carl Portella President QCPA























Winner

Bundaberg Today

Giant's Bikes: 'Oh what fun it is to ride'

(Advert Overlapped across 2 pages)





















Best Locally Produced Print Advertising Campaign

Judge: Renee White Presented by: Anne Kemp, Cbus/Media Super

Thanks to our major sponsors









Third Place

AWARDED TO

Moosa Today

Best Locally Produced Print Advertising Campaign

Noosa Today ~ Digital Health Check

Carl Portella President QCPA

Thanks to our major sponsors







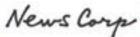














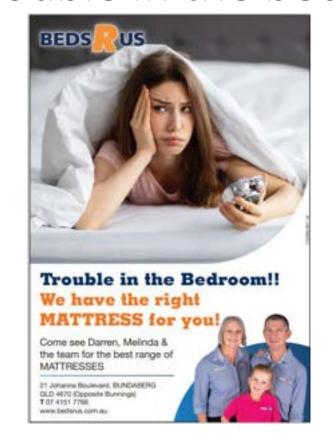




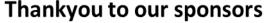
Winner Bundaberg Today

Furniture Court Bundaberg "Trouble in the bedroom"































Best ROP Newspaper Feature or Supplement

Judge: Pascale Budge, Yeates Media, Vic Presented By: Kym Leonard Norske Skog Paper Mills, Australia

Thanks to our major sponsors



























Second Place

AWARDED TO

Mackay and Whitsundays Life

Best ROP Newspaper Feature/Supplement

Great Barrier Reef Festival

Carl Portella President QCPA

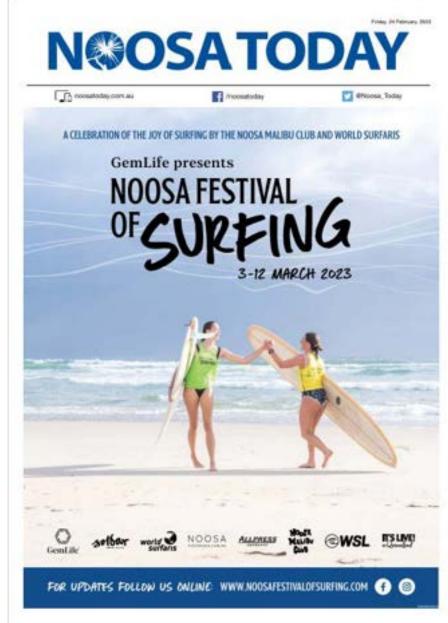
Thanks to our major sponsors





Winner **N@OSATODAY**

Noosa Festival of Surfing





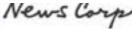


















Best One-Off or Regular Commercial Feature

Judge: Pascale Budge Yeates Media, Vic Presented by: Kym Leonard, Norske Skog Paper Mills, Australia

Thanks to our major sponsors









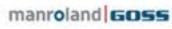




















Second Place

AWARDED TO



Best One Off or Regular Print Commercial Feature

International Womens Day

Carl Portella President QCPA

Thanks to our major sponsors





Winner:



Nanango Rugby League **Football Club** "Nanango Stags" x 12 pages



Celebrating 110 year's







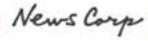


















Best Printed Community Advertising Promotion

Judge: Andrea Graham, Colac Herald, Victoria Presented by: Tanya Gordon, Advanced Publishing Systems

Thanks to our major sponsors





2023 QUEENSLAND NEWSPAPER EXCELLENCE AWARDS Country Press Association Third Place **AWARDED TO** Best Printed Community Advertising Promotion Happy 90th Birthday 4RO Carl Portella President QCPA



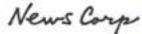


















Second Place

AWARDED TO

Glasshouse Country & Maleny News

Best Printed Community Advertising Promotion

Maleny's Mobile Come & Try Day

Carl Portella President QCPA

Thanks to our major sponsors





Winner: "Your Town"



(A "shop local" promotion including giveaway vouchers with just under 100 businesses taking part in a 6 week promotion)





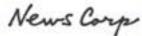






















Judge: Rob Duffield,
National Marketing Manager, VCPA
Presented by: Michael Newell
Newscorp Australia

Thanks to our major sponsors







Third Place

AWARDED TO

Maasa Taday

Best Printed House Advertisement or Promotion

Locals love local property

Carl Portella President QCPA

Thanks to our major sponsors





Equal Second Place

AWARDED TO

Bundaberg Today

Best Printed House Advertisement or Promotion

Subscription Drive: Rum & Sub

Carl Portella President QCPA





















Equal Second Place

AWARDED TO

Burnett Today

Best Printed House Advertisement or Promotion

Sexual Violence Awareness Campaign

Carl Portella President QCPA

Thanks to our major sponsors





Winner:

N®OSATODAY

"Digital Health Check"



























Best Special Publication

Judge: Angela Graham
Colac Herald, Victoria
Presented by: John Daniels,
Pongrass Publishing Systems

Thanks to our major sponsors

























Second Place

AWARDED TO

Gympie Today

Best Special Publication

2022 Gympie Muster 40th Birthday Official Souvenir

Carl Portella President QCPA

Thanks to our major sponsors





Winner: Burnett Today south · CENTRAL & NORTH

"Baconfest Book"





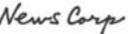




















Best **Editorial Campaign**

Judges: Alison McAdam & Dr Kirsty Hess Deakin University Presented by John Daniels Pongrass Publishing Systems





















Third Place

AWARDED TO

Mackay and Whitsunday Life

Best Editorial Campaign

Homelessness

Carl Portella President QCPA

Thanks to our major sponsors





Second Place

AWARDED TO

Beaudesert Bulletin

Best Editorial Campaign

Community-led push to reopen Duck Creek Road for safety, economy and local connectivity

> Carl Portella President QCPA



















Winner:

Bundaberg Today

"Demolition of The Anzac Pool"



Jann Edwards and Michele Pearson of the Rum City Masters Swimming Club, say council has been deceptive about ANZAC Pool's closure.

Early ANZAC Pool closure leaves community with...

Dry summer

By Aaron Goodwin

A Bundaberg swimming club and members of the community feel they have been mislead and deceived, with an earlier than promised closure of the historic ANZAC Pool on Quay Street. Bundaberg Regional Council (BBC) has been forced to close the pool on 18 April and shortly after demolish the pool, due to Commonwealth funding for the redevelopment of ANZAC Park, which must be used by 31 De-

The move reneges on BBC's promise they would not close ANZAC Pool until the new Bundaberg Regional Aquatic Centre was built.

Fearful of losing the money and not able to progress with a \$19 million transformation of the entire riverside precinct, BBC has pulled one. the trigger on the closure, meaning there'll be just one public pool to service Bundaberg and surrounds until the aquatic centre is built.

However Federal Hinkler MP Keith Pitt says if BRC really wanted to, they could get a

timeline extension on the redevelopment of ANZAC Park and be able to keep their peomise.

A former Bundaberg swimming Olympian cannot fathom how the swimming populations of Norville and ANZAC Pool, will fit into

BBC maintains it has been forced to bring the closure forward to ensure they capitalise on the state and federal funding for the two

STORY PAGE 5

Thanks to our major sponsors





QUEENSLAND

Country Press Association



Best Single Story by an Individual Journalist

Judge: Peter Owen former APN Editor Presented by: Bruce Ellen **Today Print**





















Third Place

AWARDED TO

Leonie Fuge

STANTHORPE TODAY

Best Single Story by an Individual Journalist

Claire's Amazing Courage

Carl Portella President QCPA

Thanks to our major sponsors





Equal Second Place

AWARDED TO

THE FASSIFERN GUARDIAN

Best Single Story by an Individual Journalist

A horseman's journey to find himself

Carl Portella President QCPA





















Equal Second Place

AWARDED TO



THE IPSWICH TRIBUNE

Best Single Story by an Individual Journalist

AV Jennings Cover Up

Carl Portella President QCPA

Thanks to our major sponsors



Gympie Today

Donna Jones Jack's a diamond of a man:

Jack's a diamond of a man

















Journalistic Excellence Award for an Individual Journalist

Judge: Peter Owen former APN Editor Presented by: **Bruce Ellen Today Print**





















Third Place

AWARDED TO

Wendy Creighton

THE FASSIFERN GUARDIAN

Journalistic Excellence for an Individual Journalist

Carl Portella President QCPA

Thanks to our major sponsors





Second Place

AWARDED TO



BUNDABERG TODAY

Journalistic Excellence for an Individual Journalist

Carl Portella President QCPA























Winner:

IPSWICH TRIBUNE

Brian Bennion











Marketing Campaign Of the Year

Judge: Ben Ready founder of RGC Media & Marketing Presented by: John Georgantzakos **Spot Press**



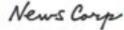


















Third Place

AWARDED TO

The Ipswich Tribune

Marketing Campaign of the Year

Love My Tribune

Carl Portella President QCPA

Thanks to our major sponsors



























Winner Mackay

FREE NEWSPAPER

"Who is Steve?"









Overall Journalistic Team Excellence Award for a Newspaper

Judge: Peter Owen, former APN Editor

Presented by: John Georgantzakos

Spot Press







NEWSPAPER EXCELLENCE AWARDS Country Press Association Third Place **AWARDED TO** The Ipswich Tribune Overall Journalistic Team Excellence Award for a Newspaper Carl Portella President QCPA





















Second Place

AWARDED TO

CQ Today

Overall Journalistic Team
Excellence Award for a Newspaper

Carl Portella President QCPA

Thanks to our major sponsors





Winner



Mareeba







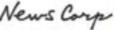




















Young Journalist of the Year (Print/Online)

Judges:

Dr Kristy Hess & Alison McAdam

Deakin University

Presented By:

Lukas White, Potent











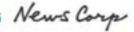


















Second Place

AWARDED TO

Ellie Fink

THE EXPRESS NEWSPAPER-MAREEBA

Young Journalist of the Year

Carl Portella President QCPA

Thanks to our major sponsors





Winner



Julian Lehnert

Thankyou to our sponsors



Boss Jill up for IGA award

By Julian Lehnert

Kingaroy's IGA supermarket can boast about having one of Queensland's best employees, after produce manager Jill Harlow was nominated for a state-wide award this year.

Ms Harlow, who has been an employee of the Peries group of IGA supermarkets for over a decade and a half, was nominated for the Rising Star trophy at the annual IGA State Awards to be held in March, recognising her for her dilligence, positive attitude and dedication to her store.

Peries IGA Kingaroy General Manager Sharon Griffin said that her employee's "exceptional" work ethic made her a definite contender for the award at the 21 March awards ceremony.

"What an honour to have one of our own staff. Produce Manager III Harlow, nominated for the rising star award for the IGA State Awards," Ms Griffin said.

"The award recognises staff that have shown high levels of initiative, quality standards and exceptional customer service within their roles [making them] someone to watch for career advancement."

Ms Griffin shared that lill had been a valued employee since 2006 when she started in the Kilicov KiA store.

"Her fantastic attention to detail ensures the products on display are of the highest quality so



Kingaroy IGA produce manager Jill Harlow - here in her element - was nominated as one of Queensland's best supermarket employees. 21x42x

that our customers have massurance that they as their nomination does not come from our can trust what they purchase eats well and will last in their fridges," Ms Griffin explained.

"To be nominated is quite an achievement-

own company, rather the Metcash Area Manevery three months.

"We can't wait to see if Jill is successful as the Rising Star of IGA Queensland which will agers who visit the store approximately once be announced on 21 March - but she is always our Rising Star.*























Best Community Or Portrait Picture

Judge: John Wilson John Wilson Photography, Brisbane Presented by:

Lukas White, Potent





























Second Place

AWARDED TO

Rob Maccoll

NOOSA TODAY

Best Community or Portrait Picture

Carrying on the Tradition

Carl Portella President QCPA

Thanks to our major sponsors





Winner Croday Weekend



Khrysti Balanay "Dramatic Leap"

Thankyou to our sponsors



Capricornia's great debate

Rocky and Yeppoon: Top tourist spots

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Close to disaster

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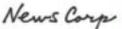




















Best News Picture

Judge: John Wilson

John Wilson Photography, Brisbane

Presented by:

Brenda Melhuish

AAP Newswire





























Second Place

AWARDED TO

Lyle Radford

THE FASSIFERN GUARDIAN

Best News Picture

A horseman's journey

Carl Portella President QCPA

Thanks to our major sponsors





Winner

Gympie Today

Shane Zahner "Fire on the Tracks"

Thankyou to our sponsors



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Gympie Today

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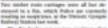
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STATEMENT AND

INSIDE



Rattler hit by fire



The fire broke our on two spelages, that were not represented, or just after Spec has Victionality or the Mary Yalley Matter com-proved and York Unaverland Fire and Elec-gency burnish GPUs presented and investors of the Bulliot's emotymery store a couple of frozen in comment, and map from specializing to elber prodycznispek.

According to a GPD1 spelarosau, the fire created an area approximately 20 stumes with side Status starting up to ten sensor high at to beight of the blow.

or send a half warmen while

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We're two... and we're up for an award!

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SHEPHERD'S BETTA HOME LIVING

PH: 548Z 2977



SHEPHERD'S FURNITURE ZONE

30 Duke Street, Gympie PH: 5482 2977



























Best Sports Picture

Judge: John Wilson

John Wilson Photography, Brisbane

Presented by: David van Coller

Google































Second Place

AWARDED TO

Jessica McGrath

BURNETT TODAY

Best Sports Picture

Keeping cool at Cherbourg rodeo

Carl Portella President OCPA

Thanks to our major sponsors





Winner

Gympie Today

Shane Zahner



"Bring It On"























Best Online Digital Presence

Judge: Rohan Gosstray

Former General Manager

APN Toowoomba Chronicle

Presented by: David van Coller

Google



























2023
NEWSPAPER EXCELLENCE AWARDS



Second Place

AWARDED TO

The Express Newspaper-Mareeba

Best Online Digital Presence

Carl Portella President OCPA

Thanks to our major sponsors

pagemasters. Google News Initiative potent.





Winner







https://burnetttoday.com.au/digital-editions/





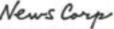


















Best Free Newspaper

Judge: Rohan Gosstray Former General Manager **APN Toowoomba Chronicle** Presented by: Antony Philips General Manager **Pagemasters**

Thanks to our major sponsors











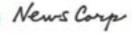
















2023
NEWSPAPER EXCELLENCE AWARDS



Second Place

AWARDED TO

The Express Newspaper-Mareeba

Best Free Newspaper

Carl Portella President QCPA

Thanks to our major sponsors

pagemasters. Google News Initiative potent.





Winner

Farmer Today

































Best Paid Newspaper

Judge: Rohan Gosstray Former General Manager **APN Toowoomba Chronicle** Presented by: Bruce Davidson Chief Executive Officer Mediality/Pagemasters

Thanks to our major sponsors











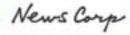
















2023
NEWSPAPER EXCELLENCE AWARDS



Second Place

AWARDED TO

The Fassifern Guardian

Best Paid Newspaper

Carl Portella President QCPA

Thanks to our major sponsors

pagemasters. Google News Initiative potent.

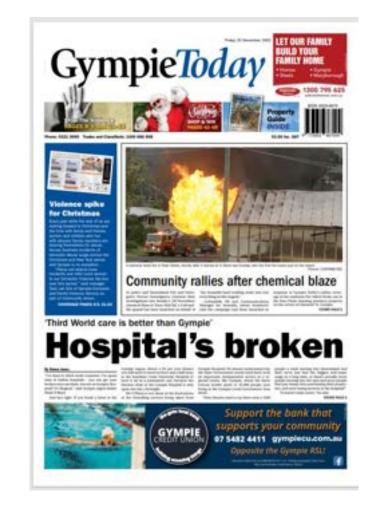




Winner

Gympie Today











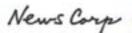


















Thank you to our special guests and presenters.

Congratulations to winners and we hope see you back next year in 2024 possibly at a special beach location

